

ATTENTION

Emergency Management and Response Professionals

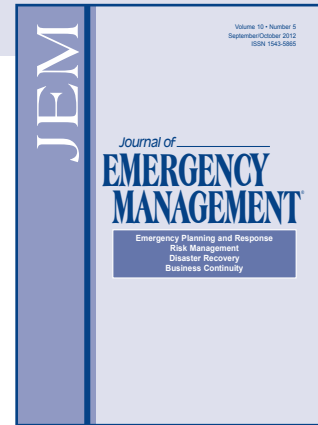
Information is the first line of defense!

SUBSCRIBE TODAY

And get your free copy of Common Sense and Disaster Preparedness!

Let *Journal of Emergency Management* keep you up to date with the latest in:

- Emergency Planning and Response •Disaster Recovery
- Business Disaster Planning •Business Continuity



ISSN 1543-5865
 Volume 11, Bimonthly



Please start my subscription to the *Journal of Emergency Management* and send me Common Sense and Disaster Preparedness.

- Individual Subscribers: US 1 yr.–\$234 Canadian 1 yr.–\$262 Overseas 1 yr.–\$340
 Institution Subscribers:** US 1 yr.–\$307 Canadian 1 yr.–\$359 Overseas 1 yr.–\$441
 Library Subscribers:** US 1 yr.–\$334 Canadian 1 yr.–\$386 Overseas 1 yr.–\$452

Rates in USD, *Limited time offer

Name: _____ Check enclosed MC Visa AMEX Total Order: \$ _____
 Title: _____ Card No.: _____
 Company: _____ Exp. Date: _____
 Street: _____ Name on credit card: _____
 City: _____ Address on credit card: _____
 State _____ Signature:(Required) _____
 Zip/Postal Code: _____ Email: _____
 Country _____ Fed Tax ID # 20-882-8337 *Special offer thru 04/30/13
 **Contact publisher for preferred online & multi-user site license rates

For faster service call our subscription department at 781-899-2702 x108, fax this form to 781-899-4900, or mail this form to:
Journal of Emergency Management, 470 Boston Post Road, Weston, MA 02493
 12869 04/01/13 Rev. C
 WEB1301

***Special Offer* If disaster hits... are you ready?**

Common Sense and Disaster Preparedness

A Quick Yet Comprehensive Guide for Staying Safe Before, During and After Any Disaster

By Geoffrey Simmons, MD, CERT Trainer

Dr. Geoffrey Simmons, MD, CERT Trainer, applies this most uncommon of senses to the serious subject of disaster preparedness, giving an invaluable primer in an area where proactive may be the ideal, but reactive is often the reality...sometimes with tragic consequences.

With the chance of you being involved in a disaster during your lifetime one in four, this guide belongs in your home along with your well-equipped first aid kit.

Dr. Simmons designed *Common Sense and Disaster Preparedness* to be succinct, comprehensive, durable and sized (4"x9") to fit right in your back pocket!

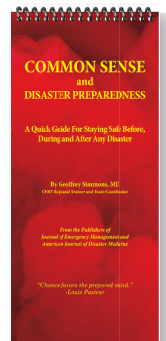
This guide will show you how most life-saving preparatory steps are easy, logical and inexpensive.

The guide is organized in several sections, before a disaster, during a disaster, after a disaster and includes a special section for medical emergencies. This last section was written to make it easy for the non-medical person to deal with most life-threatening injuries during a disaster.

The guide includes a comprehensive table of contents and a detailed index that allows the user to quickly find critical information.

*SUBSCRIBE to *Journal of Emergency Management* and receive a FREE copy of *Common Sense and Disaster Preparedness* with your paid order. You can order additional copies at 50%-70% off the cover price (\$49.95).

Please send _____ (1-20) additional copies at \$19.95 each = \$ _____ Total
 Please send _____ (21-50) additional copies at \$17.95 each = \$ _____ Total
 Please send _____ (51-up) additional copies at \$15.95 each = \$ _____ Total



ISBN: 9780932834508
 210 pages

www.commonsenseanddisasterpreparedness.com