

DISASTER MEDICINE™

Clinical Research and Practical Application of Mass Casualty Medicine

INDEXED IN PUBMED/DMIRC/SCOPUS

2020 Professional Subscription Rates -per year:
 USA: Individual: US \$335; Institutional: US \$445; Library: US \$544
 Canada: Individual: US \$363; Institutional: US \$504; Library: US \$570
 Foreign: Individual: US \$408; Institutional: US \$551; Library: US \$575

Rate Card No. 13 • Effective January 1, 2020 • Display Advertising Rates and Data

470 Boston Post Road • Weston, MA 02493 • 781-899-2702 • Fax: 781-899-4900 • www.disastermedicinejournal.com

ROP Advertising – 4/color								Digital Advertising - Website Ads Run 2 Months					
Freq.	Back Cover	IFC/IBC	Full Page	2/3 Page	1/2 Page	1/3 Page	1/4 Page	New Issue Email Blast 250x250 pixel	Call For Papers Email Blast 250x250 pixel	Commercial Email Blast Custom Content	Content Email Blast Peer-reviewed	Website Ad 250wx600h	Website Ad Dedicated Page
1 Time	4,495	3,745	2,995	2,395	1,795	1,195	895	895	895	3395	3895	1295	2395
2 Times	4,270	3,557	2,845	2,275	1,705	1,135	850	850	850	3095	3595	1200	2295
4 Times	4,056	3,379	2,702	2,161	1,620	1,078	808	808	808	2895	3395	1145	2195

American Journal of Disaster Medicine is designed to meet the challenges faced by physicians, healthcare professionals, and medical responders as they provide medical care in disaster situations.

The journal addresses all aspects of mass casualty medicine from acts of terrorism to natural disasters and disease outbreaks, and does so with the guidance of an internationally recognized editorial review board made up of the foremost experts in the field.

Under the leadership of Editor-in-Chief Susan Briggs, MD, *American Journal of Disaster Medicine* focuses on all aspects of the proper and adequate response to catastrophic medical events caused by disasters either natural or man-made. Coverage includes medical response, logistical details, new medical techniques and technologies to speed response as well as ethics, special need populations and public health implications of mass casualty incidents. Coverage also includes post-explosion injuries, biological weapons contamination and mass physical and psychological trauma

The physicians and other first responding healthcare professionals who read this journal are the decision makers and buyers of your products and services.

◆ **ALL RATES 4/COLOR**

◆ **BLEED:** No charge

◆ **AGENCY COMMISSION:** 15%

◆ **EARNED RATES:**

Rates based on number of insertions within one year, regardless of size. Purchases by a parent company and subsidiaries are combined for determining earned rate.

MECHANICAL REQUIREMENTS:

◆ **FINISHED TRIM SIZE:** 8-3/8 x 10-7/8

◆ **DIMENSIONS: (Sizes in Inches)**

- 1 page7 x 10
- 2/3 page.....4-1/2 x 10
- 1/2 page-vertical3-3/8 x 10
- 1/2 page-horizontal7 x 4-7/8
- 1/3 page-vertical2-1/2 x 10
- 1/3 page-horizontal.....4-1/2 x 4-7/8
- 1/4 page3-3/8 x 4-7/8

◆ **BLEED SIZES:(Sizes in Inches)**

Full page: 8-1/2 x 11-1/4.
 Includes 1/8” trim, outside and bottom and 3/16” trim, top and gutter.
 Allow 3/8” safety for live matter all edges. Signatures jog to the head and trim. Inserts need 1/2” high folio lip.

Fractional units:

- 1/2 page horizontal: 8-1/2 x 5-1/4
- 1/2 page vertical: 4-1/4 x 11-1/4
- gutter bleed: 7-3/8 x 10.

◆ **INSERT REQUIREMENTS:**

Sizes, quantity, paper weight, and specifications on request.

◆ **INSERT OVERAGES:**

Unless otherwise instructed, surplus inserts will be destroyed 60 days after closing date of scheduled insertion.

◆ **PAPER STOCK:**

Inside: 60 lb.coated – acid free
 Covers: 80 lb. coated – acid free

◆ **BINDING:**

Perfect Bound

◆ **CIRCULATION:**

Print 350

Online Edition Site License(FTE) 13970
 Print Ads appear in both editions.

◆ **HALFTONES:**

Up to 150 line screen.
 Maximum print density 4/c is 270%.

◆ **REPRODUCTION REQUIREMENTS:**

All PDF materials must have register marks, center marks, and trim marks clearly indicated. Ads supplied without color proof run at advertisers risk.
 Digital assets include PNG/GIF/JPG files with URLs.

◆ **ISSUANCE:** Quarterly (4 issues/year)

◆ **ADVERTISING CLOSING DATES:**

Issue	Closing Date
Winter	February 27, 2020
Spring	May 28, 2020
Summer	August 30, 2020
Fall	November 30, 2020

◆ **ADVERTISING CONTACT:**

Richard DeVito, Publisher
 781-899-2702 x 107, radjr@pnpc.com

—STANDARD TERMS & CONDITIONS APPLY—