

JEM™

Higher Education in Emergency Management:
Pathways to Professional Excellence in a Demanding Career

SPECIAL ISSUE

Journal of
**EMERGENCY
MANAGEMENT®**

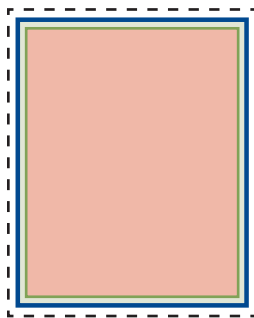
Introducing: Higher Education in Emergency Management: Pathways to Professional Excellence in a Demanding Career

This special issue, with over 200 pages of peer-review articles, will be a resource to help guide students and professionals through higher education towards a successful career in emergency management and related fields.

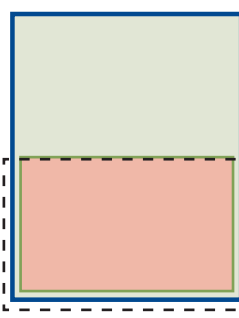
A comprehensive survey of higher education programs has been compiled into a detailed directory that allows readers to access to the most important program information about your program. Advertise your program and support it with a bold face listing or color shaded row in our directory.

Don't wait! Sign up today to place your ad in this ground breaking issue.

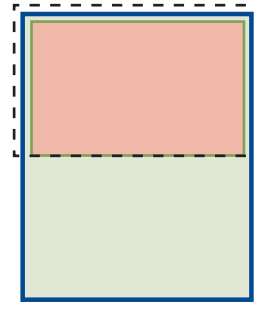
Special Issue Ad Dimensions



Full Page
8.375" x 10.875"
Artwork must bleed
0.125" on all sides



**1/2 Page
Bottom Horizontal**
8.375" x 4.875"
Artwork must bleed
0.125" on left, right
and bottom sides



**1/2 Page
Top Horizontal**
8.375" x 4.875"
Artwork must bleed
0.125" on left, right
and top sides

Enhance your reach:

Commercial Email Blasts

Sponsored Commercial Alerts get your message on your product or service in a JEM branded email to our entire distribution list.

Journal of Emergency Management features the latest research and practice in emergency management and disaster recovery. All content is peer-reviewed for excellence. Readers know the quality of JEM content. Benefit from that reputation and co-positioning with JEM.

See [Sponsored Commercial Alerts](#) for rates.

Special Issue Advertising Costs

Ad Size	Color	Black & White
Inside Front Cover	\$3500	N/A
Inside Back Cover	\$3250	N/A
Back Cover	\$4250	N/A
Inside Full Page	\$2750	\$2500
Half Page	\$2200	\$1950
Bold Face Directory Listing	N/A	\$500
Color Shaded Row Listing in Directory	\$750	N/A

Special Issue Advertising Deadlines

Issue	Closing Date	Artwork Due
Higher Education in Emergency Management: Pathways to Professional Excellence	Dec. 3, 2018	Dec. 5, 2018

Ad File Requirements

All materials must have register marks, center marks, and trim marks clearly indicated. Color ads require a matchprint or similar. Electronic Files: All color ads must be in CMYK color format, PDF (PDF-X1A or similar setting), must be set for hi-res and include tiff preview, all images and fonts.

Insert Requirements: Sizes, quantity, paper weight, and specifications on request.

Insert Overages: Unless otherwise instructed, surplus inserts will be destroyed 60 days after closing date.

Paper Stock: 60 lb. coated-acid free (inside). 80 lb. coated-acid free (cover)

Binding: Perfect bound: see bleed sizes.

Halftones: Up to 150 line screen. Maximum print density 4/C is 270%.